

## **ABSTRACT OF THE INVENTION**

1       A security article includes a light transmissive substrate having a first surface and an  
2       opposing second surface, with the first surface having an optical interference pattern such as  
3       a holographic image pattern or an optical diffraction pattern thereon. A color shifting optical  
4       coating is formed on the substrate such as on the interference pattern or on the opposing  
5       second surface of the substrate, with the optical coating providing an observable color shift  
6       as the angle of incident light or viewing angle changes. Various processes can be utilized to  
7       form the security article, such as vacuum coating processes, lamination, laser scribing, and  
8       laser imaging. The security article can be affixed to a variety of objects through various  
9       attachment mechanisms, such as pressure sensitive adhesives or hot stamping processes, to  
10      provide for enhanced security measures such as anticounterfeiting.